



Asset Tracking Intelligence

Geoforce Track and Trace Software



Tough Tracking for the World's Toughest Operators

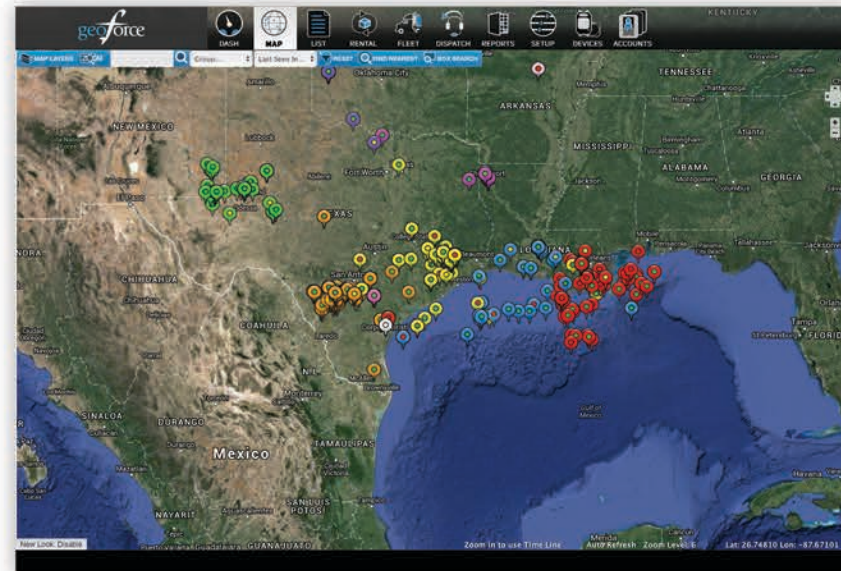
geoforce

TRACK AND TRACE SOFTWARE

“Geoforce enables us to apply our business intelligence to the data provided by Geoforce. This allows the recovery of rental costs from their final customers, which translates into real savings that were not possible without this technology.”

Reynaldo Guimaraes
Fleet Manager
Intertank

From the beginning, our company has designed and built both our web-based and mobile device software with field operations in mind. Thus, we deliver multiple industry-best Track and Trace solutions for all of your field asset tracking needs. Only Geoforce allows you to manage all assets - owned, rented or third party, equipment or vehicles - in a single system. Many of our applications are purpose built for specific industries. For instance, our oilfield specific GIS data, with over 30,000 lease blocks and 4,000,000 well sites, gives oil & gas operators the context and business intelligence to optimize their field operations.



ASSET CLASSES TRACKED



NON-POWERED EQUIPMENT

Simplify the management and billing of frac tanks, roll-offs and other container types. Geoforce's dynamic GPS tracking solution allows field service, rental and operating companies to save time, labor and fuel costs.



POWERED EQUIPMENT

Pumps, generators and light towers are all mission-critical powered equipment used daily in field operations. To reduce operational costs for equipment in remote areas, it's vital to have location, run time and up-to-date maintenance reports.



VEHICLES

In field operations, vehicles and field equipment are tightly linked. Geoforce's Track and Trace software combines vehicles with other types of equipment in a single view. Dispatchers can locate nearby vehicles with the added context of equipment location and things like pad site or well site location to more efficiently manage all assets and operations in a single system.

TRACK ANYTHING

- OFFSHORE CONTAINERS
- FRAC TANKS
- FIELD VEHICLES
- WELLHEAD EQUIPMENT
- GENERATORS
- TRAILERS
- CHEMICAL TOTES
- SAND TRAPS
- PORTABLE PUMPS
- LIGHT TOWERS

and more...

SPECIALIZED APPLICATIONS

RENTAL MANAGER

Put an end to disputes over rental equipment

- Verify rental invoices for customer/supplier transparency
- Locate assets on rent and audit billing based on GPS location
- View rental statistics and location information all on one screen
- Identify every rig, well, platform and custom jobsite with GIS data
- View days on site for all assets

COMPLIANCE MANAGER

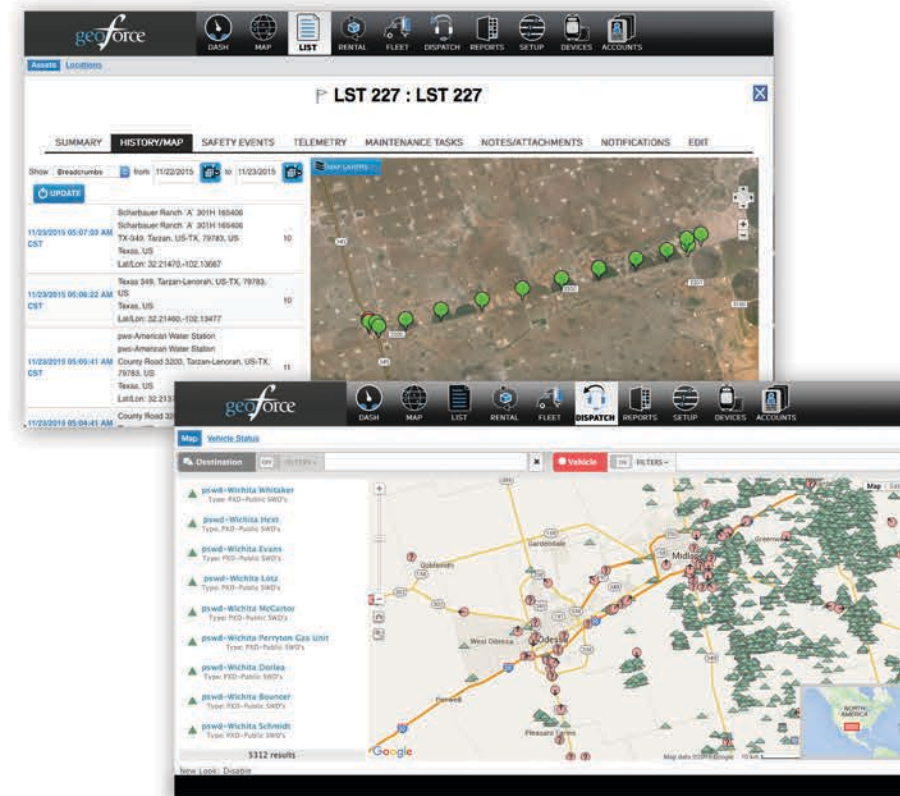
Identify equipment certification and maintenance issues proactively

- Respond immediately to defined compliance alerts, armed with asset location
- Share data with suppliers, reducing risk of out of compliance equipment
- Email certification and compliance documents to operators and shippers
- Audit equipment locations for inventory management
- Create an audit trail that documents correct certification and maintenance

ADVANCED VEHICLE TRACKING

Safety through transparency

- Receive alerts of fast acceleration, hard cornering and harsh braking
- Manage driver scorecard, available for each individual driver in the fleet
- Generate reports, including fleet alerts, action items, serious violations, training reports and incident graphs



BENEFITS



WHERE'S MY EQUIPMENT?

- Locate valuable equipment
- Improve response times
- Plan field operations



WHERE'S MY PROFIT?

- Confirm service delivery
- Verify rental invoices
- Avoid billing disputes



WHERE'S MY RISK?

- Ensure equipment is certified
- Confirm maintenance is current
- Reduce downtime on jobs



WHERE'S MY OPPORTUNITY?

- Turn equipment faster
- Increase asset utilization
- Cut capital expenses

MOBILE APP



Mobile field operations demand mobile field tools and applications. As such, Geoforce is proud to offer mobile solutions that bring our award winning Track and Trace applications to the field. Download the free app on your smart device and put control at your fingertips today.



GeoForce was founded in 2007 with the simple belief that the chaos and pain of field operations could be alleviated with technology. Since 2007, our mission has been to build the largest global network of connected field assets to provide operational intelligence to companies involved in field operations around the world.

Combining a cloud-based software platform with rugged GPS devices and global satellite and cellular networks, GeoForce's Track and Trace solutions include efficient asset location and retrieval, rental invoice auditing, service delivery verification, inspection compliance, equipment maintenance alerts, and a host of others.



Been There. Done That.



6
Continents



1300+
Customers



160,000+
Field Assets



4 Million +
Daily Readings

Dallas (Corporate Headquarters)
5830 Granite Parkway, Suite 1200
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Sales and support offices are maintained throughout the U.S. and in Brazil, Australia, and Canada.

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