



CASE STUDY

Bejac

The Company

Bejac (Bejac.com)

- Heavy equipment rental, sales and service.
- Headquartered in Placentia, CA (locations across CA, as well as NV and UT).
- Offer a variety of new and used equipment, primarily for Construction.

The Challenges

- Needed to effectively track non-powered equipment, especially construction attachments such as buckets.
- The owner estimated that the company faced hundreds of thousands of dollars in prior-year write-offs due to lost attachments alone.

The Solution



Beginning in June of 2021, Bejac began installing **GTO trackers** on all implements and attachments, and the company **continues to receive additional devices** for use on other assets.



The durability and extended service life of Geoforce devices gives Bejac a **lower total cost** of ownership and **reduced replacement frequency**.



Helping Bejac **avoid the loss** of just one bucket can yield anywhere from \$30,000 to \$300,000 in savings.

The Result

- ✓ Geoforce devices have given Bejac full visibility into rental equipment location, and they have proven durable enough for very rugged construction applications.
- ✓ With the help of an implementation and reporting template used for one of Geoforce's other Construction customers, Bejac was able to install and configure devices quickly and easily.
- ✓ Key performance metrics include reduced missed rental days and avoidance of potential equipment loss/theft.
- ✓ Bejac expanded their tracker usage throughout the year, and some of their customers have expressed interest in Geoforce trackers.



In the Customer's Words



"In terms of **durability** and **reliability** for non-powered assets, Geoforce devices were by far **the best solution** we could find."



"The investment we've made in Geoforce has definitely been **worth the savings** resulting from tracking the location and life of buckets alone."



"We looked and looked for a solution for our non-powered heavy equipment attachments and could not be happier. We have put these on large wheel loader and excavator buckets, shears, grapples, breakers and more. The devices are durable and reliable. **Sales and customer service are hands-down first-class.**"

